



hostelshow

Catering machinery and equipment demonstrations

Catering equipment in every sense



22 and 23 March | **PABELLÓN SATÉLITE**
MADRID **2017** | Casa de Campo

www.hostelshow.es

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WHAT IS HOSTELSHOW?

- HostelShow is an **exhibition space** for manufacturers and importers of catering machinery and equipment.
- HostelShow is a **trade event** that promotes work, networking, management and business between manufacturers/importers and distributors/installers.
- HostelShow is **practical and experiential**; exhibiting manufacturers will show their catering equipment, demonstrating operation, technical specifications, advantages and special features.
- At HostelShow, distributors and installers will gain **hands-on knowledge by seeing, touching and examining** catering equipment exhibited by manufacturers and importers.

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VISITORS

Exclusively aimed at **distributors and installers** of catering equipment and machinery.

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EXHIBITOR PROFILE

Manufacturers and importers of equipment and machinery for the hospitality and catering industry.

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HOSTELSHOW KEY FACTS

- A meeting point that brings **manufacturers and importers together with distributors and installers from all over Spain**, allowing them to strengthen relationships and promote sales network loyalty.
- An opportunity to make contact with new partners, allowing manufacturers to **broaden their distribution, installation and after-sales service networks**.
- Manufacturers and importers are able to highlight **innovation and product & service differentiation** for their distributors, providing improved product awareness and marketing capabilities.
- Enhancement of **brand image and recognition** in the market.



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Demostración técnica de maquinaria hostelera

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INSIDE HOSTELSHOW

EXHIBITION

- HostelShow replaces **traditional stands with DemoShow areas**, where exhibitors can show their machinery, equipment and products.
- DemoShow areas will feature **demonstrations, workshops and other activities** for groups of distributors and installers, with prior scheduling and organisation.

SHOW PANEL

- A space for dynamic talks to complement the show, featuring **topics of interest to industry professionals**, such as: regulations, management, business optimisation, etc.

PRIVATE MEETING ROOM

- Exhibitors will have at their disposal private meeting rooms with multimedia equipment for presentations or meetings with groups of distributors and installers.

HOSTELSHOW IS DIFFERENT

- An **experiential and practical trade event** exclusively for manufacturers, distributors and installers.
- The **only industry event** of its kind in Spain.
- Demonstrations of **catering equipment and machinery**.
- Enhanced **skills and knowledge** of catering equipment and machinery.
- **Democratic stand** format that optimises exhibitor investment. The exhibitors and their products are the prime focus of the event.

STAFF & CONTACT

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FACT SHEET


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 22 and 23 March 2017

 From 10:00 to 19:00 h

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 Peldaño and Mab Hostelero

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 Exclusively for industry professionals

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